



WIPO-IPOS
IP FOR INNOVATION
AWARDS
2021

Nominations now open!

Closing date 9 July 2021

WIPO-IPOS IP FOR INNOVATION AWARDS 2021 APPLICATION

Please submit your completed application together with scanned copies of your supporting documents via email to rachel.tan@iposinternational.com and shuyi_yang_from.tp@ipos.gov.sg by Friday 9 July 2021 before 2359 hours.

*All fields are mandatory. The Organiser reserves the right to void any application for incomplete submission.

CORPORATE INFORMATION

Organisation Name	_____
Unique Entity Number (UEN)	_____
Year of Establishment	_____
Industry	_____
Brief Company Writeup (under 80 words)	_____
Contact Person	_____
Email	_____
Designation	_____
Contact Number	_____
Correspondence Address	_____

DOCUMENTS REQUIRED

Writeup for Sections A, B and C

Please submit your writeup for sections A, B and C in the following pages to address the judging criteria (maximum of 3 A4 pages at Arial font size 11).

A. ORGANISATION PROFILE AND INTELLECTUAL PROPERTY (IP) / INTANGIBLE ASSETS (IA) PORTFOLIO

B. BUSINESS STRATEGY AND COMMERCIALISATION EFFORT LEVERAGING IP/IA

C. IMPACT TO STAKEHOLDERS, INDUSTRY AND/OR SOCIETY

Supporting Documents for Submission

- Latest business registration document (less than 6 months old)
- Proof of IP registration
- If in-licensed, information regarding the owner of the IP and nature of licensing arrangement



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A. ORGANISATION PROFILE AND INTELLECTUAL PROPERTY (IP) / INTANGIBLE ASSETS (IA) PORTFOLIO

Describe your company's business and the Intellectual Property (IP)/Intangible Assets (IA) relevant to your business model.

Please elaborate on the following:

- Business model
- IP/IA portfolio (both registered and unregistered owned by your organisation eg. Registered IP – trade marks/brand, design, domain names and patents. Unregistered IP – confidential information, content, data, regulatory approvals, software code, systems and processes.
- Notable features of the IP/IA portfolio that support the business model



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B. BUSINESS STRATEGY AND COMMERCIALISATION EFFORT LEVERAGING IP/IA

Describe the key IP/IA drivers of your business model and how they help to achieve enterprise growth.

Please elaborate on these guiding points:

- Your strategy and plans (past, current or future) to commercialise the IP/IA portfolio
- Your processes to manage and commercialise the IP/IA portfolio
- How you grow incremental profit/revenue for your business using IP/IA
- How you stay ahead of competition (e.g., expand business networks, open new markets, secure partnerships and collaborations etc.)



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C. IMPACT TO STAKEHOLDERS, INDUSTRY AND/OR SOCIETY

Describe the value generated for your company through the successful management of your IP/IA portfolio.

Please elaborate on these guiding points:

- Securing funding and capital
- Securing partnerships and collaborations
- Expanding business networks
- Improving brand perception and market position/share
- Opening up new markets
- Creation of new jobs
- How the IP/IA portfolio improves quality of life/well-being of the society
- How the IP/IA portfolio enables protection of the environment and promotes sustainable development



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DECLARATION

	Yes	No
a. Submitted IP has been granted/registered.	<input type="checkbox"/>	<input type="checkbox"/>
b. Submitted IP is not subjected to opposition proceedings.	<input type="checkbox"/>	<input type="checkbox"/>
c. Submitted IP has not been revoked.	<input type="checkbox"/>	<input type="checkbox"/>
d. Submitted IP has not expired.	<input type="checkbox"/>	<input type="checkbox"/>

We declare that the information provided in this nomination form and the supporting documents is true and complete, to the best of our knowledge.

We understand and agree that should any of the information submitted be found to be factually incorrect or designated to mislead the judging panel, this nomination will be voided and if we/the nominee have/has been declared a winner, our/their award will be rescinded.

If selected as award semi-finalist/finalist, we/the nominee are/is aware and consent/s to our/their names, company, photographs and audio/video recordings of us/them being used in connection with the Awards.

Name _____ Designation _____

Signature _____ Date _____

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